Since she was in middle school, Debra Powell knew she wanted to follow in her father's footsteps and become an entrepreneur. When she learned how to make and alter clothing from an employee who worked at her father's dry cleaning business, she unknowingly took her first step down the path to small business ownership.

In 2002, Debra was working altering gowns for a bridal shop that was struggling to make ends meet, despite its reputation for great customer service and beautiful, high quality gowns. Debra didn't want to see the store close, so she offered to buy the business and rebranded as the White Gown Workroom.

Since 2010, she has received three LiftFund loans to hire more employees, purchase sewing equipment, and obtain working capital. "I'm very proud of the reputation that I have developed and gained within the industry," Debra said. Though owning a bridal shop can be challenging and stressful, Debra loves taking part in one of the happiest milestones in a person's life.

**About LiftFund in Dallas**

In 1999, LiftFund started serving the great city of Dallas. Since then, we’ve served over 2,600 entrepreneurs with more than $35.2 million in small business loans. With every $1 we lend to small businesses, they generate an average economic impact of $14 for their community.
2017 Lending and Impact in Dallas

Number of Loans: 145
Total Loan Amount: $3.8 million
Average Loan Size: $26,311
Jobs Created: 310
Consultation Hours: 534 hours
SBA 504 Project Lending: $2.1 million

"Without the opportunity I've had from LiftFund, I would not have been able to grow my business at crucial points."

Debra Powell
White Gown Workroom

Client Profile

58% Men 42% Women

Our History & Mission

LiftFund is dedicated to providing financial education and credit services to entrepreneurs who do not have access to loans from traditional commercial sources.

We began our work in 1994 in San Antonio, Texas with the mission to connect underserved small businesses with capital and support. Since then LiftFund has grown from serving one city to thirteen states and provided over $270 million to more than 20,000 small business owners throughout our footprint.

We are proud to be fueling the Dallas business economy. Join us in supporting small businesses by connecting with us today.

Contact us

Call: 888.215.2373
Email: info@liftfund.com
Visit: dfw.liftfund.com

Copyright © 2017 LiftFund, All Rights Reserved.